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Vitali Balakirev. The state management of standardization, metrology and certification as a Soviet myth about ensuring the quality of products under new Ukrainian social–economic conditions

The standardization is considered in a cultural and historical aspect. The main issues of the modern Ukrainian standardization, its connection to the State Standards

of USSR (GOSTs) and similarities between GOSTs and the present Ukrainian standards are examined. The main peculiarity is the consideration of the examples of European experience, as well as the author's thoughts on the course of reforming the Ukrainian state standardization system.

Keywords: *standardization, USSR, management, experience, Germany, reorientation, obsolescence, falseness.*

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