

[659.15:[069:7](477.83–25)«1965/1985»]:37.035(47+58)

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**Cultural and educational activities of art museums in Lviv in the context of
Soviet ideological education (1965–1985)**

The main aim of this article is to analyze the objectives, directions and forms of cultural activities in Lviv art museums in times of «late socialism» in the context of ideological education of the population.

The article was written using the general scientific methods (deduction, induction, generalization and systematization of similar facts) and special historical methods, the most important being the systemic–functional problem–chronological

and historical–comparative methods. Art, like any other part of spiritual culture of the Soviet Union, was subjected to severe party dictatorship because it was considered by the government to be the most important instrument in the communist education of citizens. Employees of cultural institutions were deemed «fighters of the ideological front» and because of that all professional activities have been coordinated with the main policy directions of the state in this area. To perform the tasks of ideological fighters», cultural institutions were forced to seek effective ways and forms of communicating with the audience, including exhibitions, lectures, university of aesthetic education, meetings with artists, «Open Door» days, Art Weeks, participation in art festivals, speaking on radio and television, as well as writing article in daily press. It was emphasized that by implementing the party policy in the field of cultural services, art workers of Lviv were thus creating a «safe shield» behind which art activities could happen outside the official ideological framework, but were tolerated by the authorities.

Keywords: *museum, exhibition, Lviv art experts, ideological and educational work.*

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