

The U.S. human rights policy: principles, periodization, ideological and political incarnation (1960–70–th)

The article touches upon the historical aspects of the «protecting human rights» policy in the United States and mechanisms of its realizations. Since the early 70–s of the XX century we can talk about the appearance of the U.S. human rights policy in the mainstream of foreign policy strategies. It was a response to the crisis of American leadership. The concept of «human rights» strengthened in public diplomacy with the start of Jimmy Carter’s presidential term. But the main factors for human rights emergence in the international dialogue were Congress legislative initiatives in 1973–1976. The human rights issue has become a resource for political influence for next presidential administrations in Washington.

Keywords: *human rights protecting policy, U.S. foreign policy, political moralism, the Carter administration, the initiatives of the U.S. Congress 1973–1976.*

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