

Development of the Ukrainian national information space.

Publishing industry

This article devoted to analysis modern problems of book publishing in the context of the national information space. Author summarizes the development of book publishing Ukraine shows its role and place in the modern information society. Identified specific problem of the book industry. It is concluded that in modern Ukraine the publishing business intensified, although positive changes are taking place very slowly. Do not created the appropriate economic conditions for the development of the publishing industry, outdated equipment, lack of editorial and publishing and printing equipment of domestic manufacture, the slow introduction of advanced technology, low purchasing power of the population, destroyed sales network of printed products and so on. Businesses are becoming increasingly uneconomical. Proposed some measures to improve the situation, strengthening the role of industry in the national information space. The key to improving the situation may be systematic and persistent efforts of the Ukrainian government to support the industry.

Keywords: *book, informative space, state, national interests.*

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