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Features of the creation of political myth in elections

The problem of creating political myth during elections. Analyzes the specifics and the myth of practice. The notion of «electoral political myth». Election myth is part of a political myth. Its specificity and especially by the fact that it is created only during elections and for elections. Given that his function is limited election campaign. Political election myths generated artificially by political technologists and specialists in a clearly defined direction. The purpose of this paper is to study the political myth and its creation. According to the subject of the article and a specific purpose in the relevant methodology is applied. In particular, through systematic methods of modern political myth is seen as an important subsystem of the process. Structural and functional method allows us to analyze the specific mechanisms of its creation and use in society.

Keywords: *political myth, a myth election, political election myth, the myth, the election campaign.*

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