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Internet addiction as a negative social consequence of the rapid development of Internet communication

It seems that the term «Internet addiction» has more right to exist. As shown by recent surveys and polls, online virtual reality becomes an integral part of the new generation. The development of Internet technology provides us with new opportunities, but it also brings negative points. The detrimental effects of unnecessary content and sites with «low maintenance» strong effect on the socialization of the younger generation.

Keywords: Internet, internet users, internet addiction, social networking, online, Internet communications, Internet-dependent behavior.

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	2009	2010	2011	2012
E-mail	47%	52%	51%	48%
	31%	35%	38%	46%
	35%	34%	38%	41%
,	28%	34%	37%	42%
	30%	28%	27%	25%
,	26%	26%	26%	28%
	19%	20%	20%	20%
	17%	17%	15%	15%
	11%	12%	12%	11%

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(38%), kontakte.ru (29%) (11%). odnoklassniki.ru (55%)

(88%).

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(35%),

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Internet –

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