

130.2:316.7

• „ ,
,
(,), danilova_tv@ukr.net

Danylova T.V., Ph.D, Senior lecturer, Department of Philosophy, National University of Life and Environmental Sciences of Ukraine (Ukraine, Kyiv), danilova_tv@ukr.net

Japanese cultural values through the lens of F.Kluckhohn and F.Strodtbeck's Value Orientations Theory

The famous statement «Ex Orient Lux» took on a new meaning today. One of the most prominent representatives of East culture is Japanese culture. Culture of Japan nowadays is becoming more common and popular. Japanese phenomenon has generated many questions on the culture of this country and on the basic value orientations of Japanese community. Value orientations system does not remain unchanged over time. Modern Japan is trying to combine traditional attitudes with political and social demands of developed economies. Vigorously borrowing fruits of Western civilization, Japan does not give up its own system of values and tries to find

its own path to globalization offering its own scenarios based on the idea of welfare state, flexibility of global norms, harmonization of values and meanings. This paper attempts to study the fundamental values of Japanese culture through the lens of F.Kluckhohn and F.Strodbeck's value orientations theory – a very influential theory of basic human values, which outlines five basic human problems that were common to all peoples at all times and all places: innate predisposition, man's relation to nature, time dimension, valued personality type, and relationship pattern.

Keywords: values, value orientations, Japanese culture, Shinto, Buddhism, Confucianism.

• • ,
,
(,), danilova_tv@ukr.net

36

[13].

[6].

» [7]

«

[1].

— [9].

[16].

[15].

« »», « »»

: « »», « »»

» « »».

[5].

().

[11]

« »

« ».

[2].

1. Confucius. *The Analects / Confucius*; [translated by D.C. Lau]. – Hollywood: Simon & Brown, 2012. – 138 p.
2. Dolan R. *Japan: A Country Study / R.Dolan, R.Worden*. – Washington, DC: United States Government Printing, 1991. – 610 p.
3. Harris V. *Shinto: the Sacred Art of Ancient Japan / V.Harris*. – London: British Museum Press, 2001. – 224 p.
4. Herbert J. *Shinto: At the Fountainhead of Japan / J.Herbert*. – New York, NY: Taylor & Francis, 2010. – 610 p.
5. Hirai N. *Traditional cultures and modernization: Several problems in the case of Japan* [online] / N. Hirai. Institute for Japanese Culture and Classics, Kokugakuin University, 1983. Available at <http://www2.kokugakuin.ac.jp/ijcc/wp/cimac/index.html> [Accessed 09 September 2013].
6. Hofstede G. *Culture's Consequences: Comparing Values, Behaviors, Institutions and Organizations Across Nations / G.Hofstede*. – Beverly Hills, CA: Sage Publications, 2001. – 616 p.
7. Kluckhohn F. *Dominant and variant value orientations // Personality in nature, society, and culture: [C. Kluckhohn & H. Murray (Eds.)] / F.Kluckhohn*. – NY: Alfred A. Knopf, 1953. – P.342–357.
8. Kluckhohn F. *Variations in Value Orientations / F.Kluckhohn, F.Strodtbeck*. – New York: Row, Peterson and Co., USA, 1961. – 187 p.
9. Mencius / Mencius; [translated with an introduction by D.C. Lau]. – London: Penguin Classics, 2004. – 308 p.
10. Nelson J. *A Year in the Life of a Shinto Shrine / J.Nelson*. – Seattle & London: University of Washington Press, 1996. – 286 p.
11. Okabe R. (1983). *Cultural assumptions of East and West: Japan and the United States / R.Okabe*. – Beverly Hills, CA: Sage Publications, Inc., 1983. – 311 p.

12. Richie D. The Donald Richie Reader: 50 Years of Writing on Japan; [A. Silva, Ed.] / D.Richie. – Berkeley: Stone Bridge Press, 2001. – 288 p.
13. Rokeach M. Understanding human values: individual and societal / M.Rokeach. – New York, NY: Free Press, 1979. – 322 p.
14. Suzuki D.T. An Introduction to Zen Buddhism / D.T. Suzuki. – New York, NY: Grove Press, 1954. – 144 p.
15. Takasaki J. A Study on the Ratnagotravibhāga (Uttaratantra): Being a Treatise on the Tathāgatagarbha Theory of Mahāyāna Buddhism / J.Takasaki. – Roma: Is.M.E.O., 1966. (Serie Orientale Roma) – XXXIII. – 1966. – 439 p.
16. The Questions of King Milinda: An Abridgment of the Milindapañha; [N.K.G. Mendis, Ed.]. – Sri Lanka: Buddhist Publication Society, 1998. – 200 p.
17. Yamakage M. The essence of Shinto: Japan's spiritual heart; [P. De Leeuw & A. Rankin, Eds.] / M.Yamakage. – Tokyo: Kodansha International, 2006. – 229 p.

References

1. Confucius. The Analects / Confucius; [translated by D.C. Lau]. – Hollywood: Simon & Brown, 2012. – 138 p.
2. Dolan R. Japan: A Country Study / R.Dolan, R.Worden. – Washington, DC: United States Government Printing, 1991. – 610 p.
3. Harris V. Shinto: the Sacred Art of Ancient Japan / V.Harris. – London: British Museum Press, 2001. – 224 p.
4. Herbert J. Shinto: At the Fountainhead of Japan / J.Herbert. – New York, NY: Taylor & Francis, 2010. – 610 p.
5. Hirai N. Traditional cultures and modernization: Several problems in the case of Japan [online] / N. Hirai. Institute for Japanese Culture and Classics, Kokugakuin University, 1983. Available at <http://www2.kokugakuin.ac.jp/ijcc/wp/cimac/index.html> [Accessed 09 September 2013].
6. Hofstede G. Culture's Consequences: Comparing Values, Behaviors, Institutions and Organizations Across Nations / G.Hofstede. – Beverly Hills, CA: Sage Publications, 2001. – 616 p.

7. Kluckhohn F. Dominant and variant value orientations // Personality in nature, society, and culture: [C. Kluckhohn & H. Murray (Eds.)] / F.Kluckhohn. – NY: Alfred A. Knopf, 1953. – P.342–357.
8. Kluckhohn F. Variations in Value Orientations / F.Kluckhohn, F.Strodtbeck. – New York: Row, Peterson and Co., USA, 1961. – 187 p.
9. Mencius / Mencius; [translated with an introduction by D.C. Lau]. – London: Penguin Classics, 2004. – 308 p.
10. Nelson J. A Year in the Life of a Shinto Shrine / J.Nelson. – Seattle & London: University of Washington Press, 1996. – 286 p.
11. Okabe R. (1983). Cultural assumptions of East and West: Japan and the United States / R.Okabe. – Beverly Hills, CA: Sage Publications, Inc., 1983. – 311 p.
12. Richie D. The Donald Richie Reader: 50 Years of Writing on Japan; [A. Silva, Ed.] / D.Richie. – Berkeley: Stone Bridge Press, 2001. – 288 p.
13. Rokeach M. Understanding human values: individual and societal / M.Rokeach. – New York, NY: Free Press, 1979. – 322 p.
14. Suzuki D.T. An Introduction to Zen Buddhism / D.T. Suzuki. – New York, NY: Grove Press, 1954. – 144 p.
15. Takasaki J. A Study on the Ratnagotravibhāga (Uttaratantra): Being a Treatise on the Tathāgatagarbha Theory of Mahāyāna Buddhism / J.Takasaki. – Roma: Is.M.E.O., 1966. (Serie Orientale Roma) – XXXIII. – 1966. – 439 p.
16. The Questions of King Milinda: An Abridgment of the Milindapañha; [N.K.G. Mendis, Ed.]. – Sri Lanka: Buddhist Publication Society, 1998. – 200 p.
17. Yamakage M. The essence of Shinto: Japan's spiritual heart; [P. De Leeuw & A. Rankin, Eds.] / M.Yamakage. – Tokyo: Kodansha International, 2006. – 229 p.