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The phenomenon of manipulation through the prism of educational influences

We analyze the phenomenon of manipulation of public opinion through the process of education in today's information environment and intense globalization, social integration, multiculturalism. Consideration by the light of the leading role of education, which serves as a lever for building a new society defined parameters.

The different approaches to the interpretation of the term «manipulation» are investigated, channels of manipulation are given descriptively, among which a special place is given to education as an institution of civil society, which is being developed in Ukraine.

We consider the means and forms of manipulation, methods and technologies to manipulate public opinion through the media, ideology (in no ideology nature of society). Materials of sociological research are used and analyzed.

The combination of manipulation process with education is a problem that is inherent in society, to some extent it is relevant, original and belong to social problems, but not in the center of most scientific researches of philosophers.

Keywords: education, manipulation, ideology, propaganda, civil society, public manipulation, manipulation of consciousness.

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	-0,75	-1,02	-0,73	-0,74
	-1,13	-1,31	-1,08	-1,12
	-1,02	-1,18	-0,94	-0,96
	-0,50	-0,34	-0,21	-0,19
	-1,04	-1,01	-0,94	-0,89
	-0,72	-0,61	-0,50	-0,44
	-0,68	-0,67	-0,50	-0,45
	-0,73	-0,80	-0,59	-0,54
	-1,08	-1,09	-1,04	-1,11
	-1,08	-0,98	-0,99	-0,98
	-0,78	-0,79	-0,74	-0,60
	+0,74	+0,71	+0,83	+0,76
	+0,08	+0,17	+0,17	+0,18
	-0,20	+0,15	-0,15	-0,26
	-0,20	-0,04	-0,10	-0,14

» [7, .120].

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