

CONTENTS

<i>Kiptenko V., Doan P.</i> TOURISM STUDIES IN “GEOGRAPHY AND TOURISM” JOURNAL: 2007- mid 2014 REVIEW.....	3
<i>Kiptenko V., Koroma N., Stafiyuchuk V.</i> REGIONAL GEOGRAPHY DISCOURSE IN “GEOGRAPHY AND TOURISM” JOURNAL DURING 2007-2014.....	25
<i>TOURISM</i>	
<i>Lyubitseva O., Kiptenko V.</i> GEOGRAPHY OF TOURISM: EVOLUTION OF ACADEMIC DISCOURSE IN UKRAINE.....	38
<i>Liubitseva O.</i> TOURISM MARKET AND TOURISM EDUCATION IN UKRAINE.....	48
<i>Dmytruk O., Petlina D., Motuzenko O.</i> REVENUE MANAGEMENT METHODS AND THEIR EFFECTIVENESS IN UKRAINIAN AND RUSSIAN HOSPITALITY MARKETS.....	57
<i>Smyrnov I.</i> MARKETING-MIX OF SUSTAINABLE TOURISM (ON EXAMPLE OF NATIONAL NATURE PARK (NNP) “SYNEWYR”).....	62
<i>Doan P.</i> SPATIAL DIFFERENTIATION OF TOURISM ACTIVITY IN UKRAINE.....	71
<i>REGIONAL AND HUMAN GEOGRAPHY: TOPICAL ISSUES</i>	
<i>Yatsenko B.</i> CONTEMPORARY TRENDS OF POLITICAL GEOGRAPHY.....	80
<i>Braychevskyy Y.</i> DECIDING ON NATO: A NECESSARY STEP OR A PREMATURE MOVE?.....	87
<i>Adamovych Z.</i> TYPOLOGY OF COUNTRIES ON THE KNOWLEDGE ECONOMY DEVELOPMENT.....	101
<i>Plakhotnik M.</i> GLOBAL TRANSNATIONAL ORGANIZED CRIME: KEY FLOWS AND MARKETS.....	113
INFORMATION ABOUT AUTHORS.....	124