"JOURNAL OF EUROPEAN ECONOMY"IN 2014

Vol. 13

Macroeconomics

SOCIAL RESPONSIBILITY OF BUSINESS: THE NATURE AND THEORETICAL ASPECTS	№ 3	p. 291
Microeconomics		
Olena KARAS TARGETING AS ONE OF THE TYPES OF STRATEGIC ADVERTISEMENT	№ 3	p. 318
Mykola MATVIYIV FORMING THE CONCEPT OF HOSPITALITY IN INNOVATIVE MARKETING SERVICES OF RESTAURANT ENTERPRISES	№ 3	p. 299
Leonidas POULIOPOULOS, Mary GEITONA, Theofilos POULIOPOULOS, Amalia TRIANTAFILLIDOU THE EXISTENCE OF AN AUTONOMOUS DEPARTMENT OF CSR (CORPORATE SOCIAL RESPONSIBILITY) AND ITS IMPACT ON MANAGER'S PERCEPTIONS ABOUT CSR	№ 1	p. 68
Rostyslaw PYNDA STANDARDIZATION OF QUALITY MANAGEMENT IN CONSTRUCTION	N º 1	p. 94

Sergiy STEPANENKO TRADEMARKS MANAGEMENT: STRUGGLE AGAINST PARASITISM	№ 1	p. 80		
Financial and Banking Service Marke	t			
Olga BURMATOVA, Tatiana SUMSKAYA FORMATION OF THE SYSTEM OF FINANCING ENVIRONMENTAL ACTIVITIES IN RUSSIA	№ 2	p. 169		
Bartosz GODZISZEWSKI, Michał KRUSZKA BANKING SYSTEM IN POLAND: STABILITY OVER THE CRISIS	№ 2	p. 150		
Iryna HRYNYUK SOURCE OF WORKING CAPITAL	№ 2	p. 185		
Roman ZVARYCH BRICS NEW DEVELOPMENT BANK: TECHNOGRAPHY OF DEVELOPMENT	№ 4	p. 370		
Regionalization				
Olha ILIASH LABOUR MARKET REGULATION TOOLS AND INSTRUMENTS FOR THE BORDER DISTRICTS OF THE WESTERN REGIONS OF UKRAINE	№ 1	p. 52		
L. DVIZA A.L. LANIOZEMOIZI				
Jan PYKA, Adam JANISZEWSKI SMART SPECIALISATIONS IN REGIONAL INNOVATION ECOSYSTEM	N º 1	p. 33		
SMART SPECIALISATIONS IN REGIONAL	№ 1 № 2	·		

December 2014

International Economy		
Olena BULATOVA DEVELOPMENT POTENTIAL OF TRANSCONTINENTAL INTEGRATION	№ 3	p. 246
Konstantia DARVIDOU THE CONTRIBUTION OF THE INTERNATIONAL TOURISM TO EMPLOYMENT GROWTH IN GREECE	№ 4	p. 349
R. Boyd JOHNSON CULTURAL INTELLIGENCE IN UKRAINE	№ 3	p. 325
Yevheniy KURYLYAK CLUSTERING: EUROPEAN EXPERIENCE AND IT'S IMPLEMENTATION IN UKRAINE	№ 3	p. 269
European Economics		
Anatoly ASAUL, Sergey IVANOV TRANSACTION COSTS STRUCTURE OF THE INVESTMENT CONSTRUCTION CYCLE STAGES	№ 2	p. 140
Sergii VOITKO EXTERNAL DEBT OF THE EUROPEAN UNION COUNTRIES AND UKRAINE WITHIN THE SUSTAINABLE DEVELOPMENT COORDINATES	№ 1	p. 20
Ukrainian Economy		
Tetiana BORYSOVA MARKETING OF NON-PROFITS OF EDUCATION AND RESEARCH SECTOR OF UKRAINE: CONCEPTUAL PECULIARITIES AND VECTORS OF DEVELOPMENT	№ 4	p. 408
Yevhen SAVELYEV, Vitalina KURYLYAK REFORMING OF UKRAINIAN ECONOMY: THE URGENCY AND THE PRIORITIES	№ 4	p. 380

Galyna TRILLENBERG INNOVATION-CLUSTER APPROACH TO DEVELOPMENT OF TOURISM UKRAINE UNDER CONDITIONS OF GLOBALIZATION	№ 4	p. 395
Economic Theory		
Valeriy HEYETS MODERNIZATION IN THE SYSTEM «SOCIETY – STATE – ECONOMY»	№ 2	p. 111
Valeriy HEYETS MODERNIZATION IN THE SYSTEM «SOCIETY – STATE – ECONOMY»	№ 3	p. 221
Roman KORNYLIUK EARLY WARNING INDICATORS OF DEFAULTS IN THE BANKING SYSTEM OF UKRAINE	№ 4	p. 333
Victor KOZIUK QUALITY OF INSTITUTIONS AND DEVIATION OF THE EXCHANGE RATES FROM THE PURCHASING POWER PARITY: IMPACT ON ECONOMIC GROWTH	N º 1	p. 3
Iryna MARKOVYCH ECONOMIC FREEDOM AND ECONOMIC DEVELOPMENT: THEORETICAL-EMPIRICAL RESEARCH OF CONNECTION	№ 2	p. 124