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ANALYSIS OF THE EFFECTIVENESS OF THE GOODS AND SERVICES MARKET IN THE REGION IS SET

ОСОБЕННОСТИ АНАЛИЗИРОВАНИЯ ПОЗИЦИИ ЭФФЕКТИВНОСТИ РЫНКА ТОВАРОВ И УСЛУГ В РЕГИОНАХ

Summary. *The condition of effective good and services market is analyzed in the example of retail good and trade circulation in the Khorezm region in the article.*

Key words: *Goods, services, goods and services market, the retail trade turnover in retail trade turnover small business.*

Аннотация. *В данной статье на примере розничной торговли и торгового оборота проанализировано состояние эффективности рынка товаров и услуг в Хорезмской области.*

Ключевые слова: *Товар, услуга, рынок товаров и услуг, розничный товароборот, малое предпринимательство.*

Uzbekistan capabilities importance of modernization of the economy and the deepening of reforms in the economic sector of structural reform blocks instead. The economic reforms carried out in different directions. In particular, the goods and services market, economic sector, one of the largest sectors, it includes food and ser-food and services markets. Growth in the services sector is one of the fastest in the field of development and future [1].

Today, the service is not available anymore enterpartnership. As a result of this activity, represents a beneficial effect and meet of the necessary requirements. Giving trade and exchange of goods and services in the market by economic theoretical system of relations between sellers and buyers want. The effectiveness of the goods and services market, these factors allow the market economy sectors to flourish impact.

Effectively in market their goods and services in numerous amount of goods and services, it is also unsolved so in accordance with the procedures of its main objectives for the preview purpose [6].

It effectively market their goods and services on the one hand, that is, the living standards of the population,

consumers and the economy are important means of improving the quality of available second hand, regional development such as the production of goods for exported region of tourist services to export opportunities in the region [2].

V. Sheree believes that the market of goods and services in high-competitive consider that their inefficient state enterprises' efficiency in limit. If the bankruptcy system is available in the market such goods and services is realized in the effective corporate market impact. The largest set of goods and services in an integrated national market of goods and services in international markets by short-complex characters and sold in the market by buying goods and services in the market [5].

Goods and services in order to increase the efficiency of the market and determining the influence of amines such criteria are required to define the criteria for determining the efficiency of retail and Growth in the volume of trade turnover. Retail trade turnover of goods as a result of its economic activities in the market structure.

Goods and services in Khorezm region, in 2016 the retail trade circulation was organized by Million 3321858.9

UZS and Burn hanged 112.5% compared to the same period of the year [3]. In the following retail trade turnover by ownership environments and can be identified by the MDG (Table 1):

Table 1

Khorezm region of the state of the formation of retail trade turnover by ownership limits

Indicators	Mln.sum	In percentage based on 2015
Total	3321858,9	112,6
On types of estate		
state estate	2086,1	112,9
non-governmental estate	3319772,8	112,6
Citizen private a state	1421858,7	113,1

In this table, the total retail trade turnover in the distribution of public and private property by unshown, 2016 UZS2086.1 million and non-state-owned property, which is equal to 3319772.8 million UZS the private property of citizens reached 1421858.7 million UZS. Region forms the volume of retail trade turnover by ownership is divided into three forms of property (Figure 1).

This figure compared to the end of 2016, interest expense allocation of calculations, and 2015 are also considered. As well as large enterprises in total retail trade turnover in 2016 reached UZS411094.5 million. In 2015 it grew by 76.4 percent. This figure rose to show a variety of service types supported by economic activity, so extending wronged market, commercial, household, technical services, such as population effective either.

Small business volume of total retail sales in 20162910764.4 million UZS the EIB, this figure increased by 121.3 percent compared to the same period of 2015. Implementation of effective business, these parameters have been completed. Small business activity due to the coincidence of these are estimated to be carried out. At the same time, in the region by 2016, following an increase in the implementation of reforms in the structure

of retail trade turnover linked to the Railroad. Retail trade turnover the share of large enterprises and small businesses right from small businesses operating in the unorganized sector (Table 2):

Table 2

In 2016 Khorezm regional structure of retail trade turnover data

Indicators	Mln.sum	In percentage based on 2015	Based on the end of the year (in percentages)
Retail trade flow	3321858,9	112,6	100,0
Including:			
large enterprises	411094,5	74,60	12,4
small enterprises	2910764,4	121,3	87,6
unimplemented trade activity	2248809,8	126,9	67,7

In 2016, the region catering industry turnover reached 44131.9 million UZS malevolence, or 109.4% compared to 2015. Catering retail sales per capita of the population under the instruction 110.6% and 1885.4 thousand UZS. In 2015 this figure reached 1573.1 thousand UZS.

It is very important that sustainable economic growth ensured the steady increase of incomes of the population and retail turnover has been the fastest growing trend to go with the pictures. But today, agricultural machinery repair and maintenance Strings and communications and information services as well as public education and health services, which are important paintings succeed. In addition, the region of foreign tourists in 2016 total exports increased by 20 percent compared to 2013 [4].

Today plays a vital role in the social status of people you want to have in the market of goods and services susceptible to the need to improve the effectiveness of policies aimed to restriction of monopolistic activity in housing and utilities, social infrastructural facilities are in need of social protection of the population, low-income

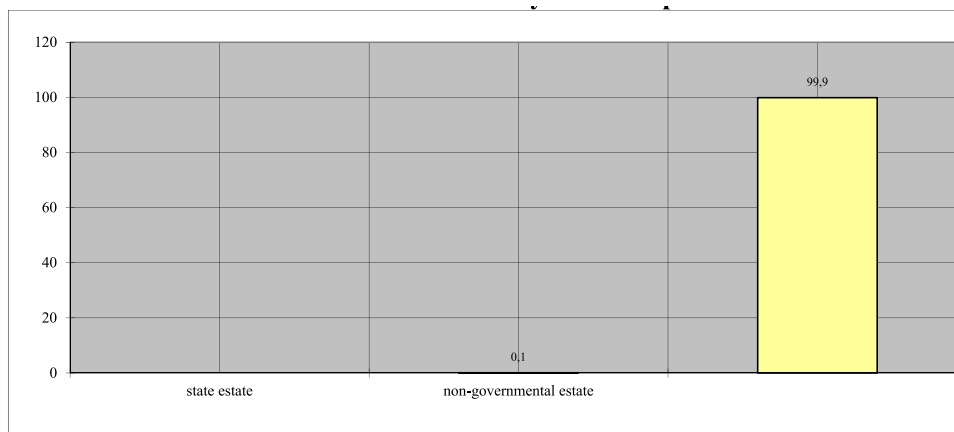


Figure 1. Europol information about the distribution of the volume of retail trade turnover by ownership

groups to ensure optimal should strengthen the management of the state.

In general, the criteria for determining the efficiency of the market of goods and services in the region, identifies opportunities for the development of these industries,

the market will help the development direction of the development of the market conjuncture changes will serve to reveal the true state of goods and services leads to the clear position of the effectiveness of market analysis.

Books

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