GISAP:

MEDICAL SCIENCE, PHARMACOLOGY

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Dear readers!

A healthy person rarely thinks about existence of illnesses and problems of their treatment. Such person doesn't want to darken own life with thoughts about misfortune. A sick person suffers in a certain way and as a rule does everything possible to become healthy and stop suffering, thinking about sicknesses, drugs and treatment procedures. Such person thinks of a necessity and possibility to become healthy and keeps hoping for the positive result in fighting with the sickness. In both cases it's reasonable to say that the life instinct dominates in the behavior of the person - in the form of supporting psychological balance and the necessary level of optimism.

However the same instinct rarely makes people think of own health in the happy times when no indispositions bother them. Unfortunately the majority of people never pay enough attention to the prophylaxis of sicknesses.

Carelessness and ignorance? Undoubtedly such shortsightedness is characterized by these qualities. But even the smart propaganda of the healthy way of life isn't able to make many society members protect themselves against sicknesses in advance.

Therefore the modern medicine and pharmaceutics development must not only include the development of effective methods of fighting sicknesses mutating in extending all the time. The accelerated evolution of medicine and pharmaceutics must also compensate the unavoidable carelessness in relation to own health shown by the majority of the potential patients. Indeed overcoming of the self-created problems is not just the paradoxically problematic, but also the progressive trait of the human society.

Thomas Morgan Head of the IASHE International Projects Department March 13, 2014

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