

Contents

| | |
|---|----|
| SECTION 1. Macroeconomic processes and regional economies management | 4 |
| Ruth Alas, Ülle Übius | |
| Factors predicting the innovation climate | 4 |
| Aryan Gholipour, Badri Abbasi | |
| University management challenges: unanticipated consequences of commercialization in Iranian higher education | 13 |
| SECTION 2. Management in firms and organizations | 26 |
| Bruce Gurd, Ayadurai Jothidas | |
| Developing the knowledge value chain: a strategy for knowledge sharing in new product development in multi-national corporations | 26 |
| Fauziah Noordin | |
| Individualism-collectivism: a tale of two countries | 36 |
| Özhan Tıngoy, Özlem Efiloğlu Kurt | |
| Communication in knowledge management practices: a survey from Turkey | 46 |
| Gudrun Heidur Baldvinsdottir | |
| Management accounting and the institutionalization of trust | 53 |
| SECTION 3. General issues in management | 61 |
| Apostolos G. Christopoulos, John Mylonakis, Konstantinos Vergos | |
| The liberalization process of telecommunications and the role of the national regulatory authorities in pricing policies: a case study from Greece | 61 |
| Ki-Eun Rhee | |
| Price-increasing entries in markets with switching costs | 71 |
| Jonas E. Kvedaravičius, Aelita Skaržauskienė, Tomas Palaima | |
| Systems thinking as intelligence competence and its relationship to leadership performance | 75 |
| Toru Kikuchi | |
| Economic integration in a Chamberlinian-Ricardian world | 86 |
| SECTION 4. Practitioner's corner | 90 |
| K. Jeyaraman, Soh Keng Lin, Ishak Ismail | |
| An additional dimension in determining the net promotion score for business planning | 90 |
| Authors of the issue | 96 |
| Submission guidelines for authors | 97 |
| A joint subscription form 2009 | 98 |