

# Contents

<b>Papers' abstracts / Анотації до статей</b>	5
<b>SECTION 1. Macroeconomic processes and regional economies management</b>	8
Mirko Palić, Ivan Kovač, Lana Brešan	
<b>Franchising as an entrepreneurial tool in Croatia</b>	8
<b>SECTION 2. Management in firms and organizations</b>	17
Patrick Velte, Markus Stiglbauer	
<b>Impact of audit committees with independent financial experts on accounting quality. An empirical analysis of the German capital market</b>	17
André de Waal, Alex Meingast	
<b>Determinant factors for high performance in the temping industry</b>	34
Kerstin Fehre, Marc Steffen Rapp, Bernhard Schwetzler, Marco O. Sperling	
<b>The disappearing 'Deutschland AG' – an analysis of blockholdings in German large caps</b>	46
Laurent Renard, Richard Soparnot	
<b>The life cycle of Internet capabilities</b>	59
<b>SECTION 3. General issues in management</b>	72
Paul Pronobis, Henning Zülch	
<b>The predictive power of comprehensive income and its individual components under IFRS</b>	72
Linh Chi Vo	
<b>Corporate social responsibility and SMEs: a literature review and agenda for future research</b>	89
Torsten Wulf, Jutta Miksche, Kati Roleder, Stephan Stubner	
<b>Performance over the CEO life cycle: the impact of structural power creation activities</b>	98
<b>SECTION 4. Practitioner's corner</b>	109
Moonsamy Naidoo	
<b>Using activity-based costing to manage private universities in South Africa</b>	109
David Mueller	
<b>Antecedences and determinants of improvisation in firms</b>	117
<b>Authors of the issue</b>	131