

Contents

Papers' abstracts / Анотації до статей	4
SECTION 1. Macroeconomic processes and regional economies management	7
Alina M. Zapalska, Dallas Brozik	
The entrepreneurial environment and the life-cycle growth and development approach to analyzing tourism and hospitality family businesses in West Virginia	7
SECTION 2. Management in firms and organizations	12
Katja Hutter, Julia Hautz, Karina Repke, Kurt Matzler	
Open innovation in small and micro enterprises	12
Hicham Abbad, Gilles Paché	
The impact of logistical criteria in the selection of SMEs by large food retailers – a case study in an emerging country	23
Joana R.G. Reis, Fernando A.F. Ferreira, José M. Monteiro Barata	
Technological innovation in banking services: an exploratory analysis to perceptions of the front office employee	34
Ali Yaftian, Victoria Wise, Kathie Cooper, Soheila Mirshekary	
Corporate social reporting preferences in a developing country: evidence from Iran	50
SECTION 3. General issues in management	59
Henning Zülch, Dominic Detzen, Martin Wünsch, Torsten Wulf, Philip Meißner	
The benefits of a pre-deal purchase price allocation for acquisition decisions: an exploratory analysis	59
Debi P. Mishra	
Construct validity in cross-cultural management research: classical test theory and latent trait theory approaches	69
Karin Olesen, Anil K. Narayan, Suresh Ramachandra	
Technological frames: influence of group frames (ingluence)	81
Jolita Vveinhardt, Palmira Papšiene	
Problematics of application of human resource evaluation models and methods to improve public sector performance	94
Yana Knysh	
Development of evaluation principles of regional economy operation efficiency	106
Authors of the issue	110