

Contents

Papers' abstracts / Анотації до статей	4
SECTION 1. Macroeconomic processes and regional economies management	7
Alina M. Zapalska, Dallas Brozik	
Female entrepreneurial businesses in tourism and hospitality industry in Poland	7
Yu Yang	
Why the transforming of cable operators in China is delayed?	14
Garikai Makuyana, Nicholas M. Odhiambo	
The dynamics of public and private investment in Malawi	25
SECTION 2. Management in firms and organizations	34
Markus Stiglbauer, Anna-Lena Kühn, Christian Häußinger	
Semantic social media analytics of CSR image: the benefit to know stakeholders' perspective	34
Dennis Herhausen, Marcus Schoegel	
Co-marketing capability: scale development and performance implications	43
Carolin Bock	
Is the German Corporate Governance Code futile for investors' assessments? – Family firms' code compliance and implications for company valuation	56
SECTION 3. General issues in management	75
Oliver Emrich, Thomas Rudolph	
A macro-perspective on co-creation processes on the Internet	75
Pumela Msweli, Shamila Singh	
An analysis of board attributes that contribute to decision quality in state-owned companies in South Africa	86
Mikhail Postaliuk, Lada Rozanova, Magdi Khasanov	
Strategizing of social, ecological and economic systems under conditions of the blur of background information	94
Edward M. Rankhumise	
Entrepreneurial intentions among students: a case of Tshwane University of Technology, South Africa	105
Authors of the issue	112