

Contents

Papers' abstracts / Анотації до статей	4
SECTION 1. Macroeconomic processes and regional economies management	8
Marek Meheš, Slavomíra Stašková, Adela Feranecová, Veronika Ragányová	
Selecting the savings account in the Slovak Republic	8
Patrick Velte	
Sustainable management compensation and ESG performance – the German case	17
Germinah Evelyn Chiloane-Tsoka	
Factors affecting the implementation of the taxi Recapitalisation Project: the Department of Transport	25
Lawrence Mpele Lekhanya, Kobus Visser	
Critical environmental dynamics: barriers restraining business growth in rural areas of southern region of KwaZulu-Natal province	33
Ayanda Pamella Msomi, Elias Munapo, Ireen Choga	
The conceptualisation of e-Learning at the public sector	41
SECTION 2. Management in firms and organizations	54
Gholam Hassan Pourhanifeh, Mohammad Mahdavi Mazdeh	
Identifying the critical success factors of organization with Analytic Hierarchy Process approach (case study – Iran Argham Company)	54
Gift Donga, Hlanganipai Ngirande, Knowledge Shumba	
Perceived barriers to the development of small, medium and microenterprises: a case study of Thulamela Municipality in the Limpopo Province	61
Tshilidzi Eric Nenzhelele, Nthabiseng Violet Moraka, Kopano Kalvyn More	
The impact of practical entrepreneurship project on future entrepreneurial intentions	67
Michael C. Cant	
Using social media to market a promotional event to SMEs: opportunity or wasted effort?	76
SECTION 3. General issues in management	83
Inna Sousa Paiva, Paulo Reis, Isabel Costa Lourenço	
Research in hospitality management and accounting: a research synthesis and analysis of current literature and future challenges	83
Tatiana Ganushchak	
The mechanism to provide financial safety of logistics	92
Viktor Bazylevych, Galyna Kupalova, Zhanna Bulhairova, Larysa Satyr, Natalia Goncharenko	
The efficiency of use of the human capital in the agriculture	97
Elsa-Olivia Moussavou, Robertson K. Tengeh, Chris Cupido	
Major challenges to sustainable enterprise development within the tourism industry in Libreville, Gabon	103
Patient Rambe, Johan Bester	
Financial cost implications of inaccurate extraction of transactional data in large African power distribution utility	112
Authors of the issue	124