

## Contents

PAPERS' ABSTRACTS / АНОТАЦІЇ ДО СТАТЕЙ .....	I-V
Udo Braendle, Markus Stiglbauer	
CULTURAL DIVERSITY IN GERMAN BOARDS .....	179
Yuriy Petrushenko, Nadiya Kostyuchenko, Denys Smolennikov, Anna Vorontsova	
IMPACT OF THE PARTICIPATORY FINANCING OF INTERNATIONAL DEVELOPMENT PROJECTS ON SOCIAL CAPITAL OF THE LOCAL COMMUNITIES .....	183
Mateko Edith Moloantoa, Nirmala Dorasamy	
JOB SATISFACTION AMONG ACADEMIC EMPLOYEES IN INSTITUTIONS OF HIGHER LEARNING .....	193
Olena Bilovodska, Nataliia Gaidabrus, Daria Ruban	
AN ANALYTICAL STUDY ON LOGISTICS OUTSOURCING IMPACT ON LOGISTICAL SERVICE QUALITY IN SUPPLY CHAINS (CASE STUDY: INDUSTRIAL ENTERPRISES OF SUMY REGION) .....	201
Marianna Stehnei, Inna Irtysheva, Ksenya Khaustova, Yevheniia Boiko	
MODELING OF STRATEGIC CONTROL SYSTEM IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT OF ENTERPRISE.....	212
Evgeny A. Kuzmin	
A STUDY ON THE PROBLEMS OF THE STRUCTURE OF TRANSACTION COSTS .....	224
Manuela Escobar-Sierra, Luis Augusto Lara-Valencia, Pilar Valencia-DeLara	
MODEL FOR INNOVATION MANAGEMENT BY COMPANIES BASED ON CORPORATE ENTREPRENEURSHIP .....	234
Olga Maslak, Natalia Grishko, Kateryna Vorobiova, Olha Hlazunova, Maria Maslak	
DEVELOPING THE INTRA-FIRM TECHNOLOGY TRANSFER SYSTEM AT THE INDUSTRIAL ENTERPRISE BASED ON MATRIX APPROACH.....	242
Raisa Kozhukhivska, Mikhail Shemyakin, Irina Udovenko, Natalia Verniuk	
THE INNOVATION PRINCIPLES OF ECONOMIC MODEL OF THE CADASTRAL LAND VALUATION FOR BUSINESS ACTIVITY.....	253
Roman Kozel, Katarzyna Hys, Šárka Vilamová, Liliana Hawrysz, Matej Hudák	
ISO 9001 AS A STANDARD OF QUALITY MANAGEMENT IN POLAND AND CZECH REPUBLIC: AN ANALYSIS BASED ON THE GLOBAL DATA.....	266
Syamsudin Syamsudin, Erna Setiany, Sajidah Sajidah	
GENDER DIVERSITY AND FIRM VALUE: A STUDY ON BOARDS OF PUBLIC MANUFACTURING FIRMS IN INDONESIA .....	276
Zoryna Yurynets, Rostyslav Yurynets, Taras Gutor	
GAME THEORY MODEL FOR THE DEVELOPMENT OF OPTIMAL STRATEGY TOWARDS INNOVATIVE PRODUCTS MANUFACTURING AT THE ENTERPRISE.....	285
Hoppi Yoon	
CORPORATISM IN KOREA: A YUHAN CASE STUDY.....	295
Pierre Joubert, Dolly Madau, Bennie Grobler	
EMPLOYEE RETENTION AND TALENT MANAGEMENT AT A SUGAR MILL IN SOUTH AFRICA .....	306
AUTHORS OF THE ISSUE .....	316