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ПРОБЛЕМИ І ПЕРСПЕКТИВИ МЕНЕДЖМЕНТУ

міжнародний науковий журнал

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Журнал охоплює всі аспекти менеджменту, а саме: менеджмент міжнародних організацій та спільнот, державне та регіональне управління та управління компанією. В журналі аналізуються ключові аспекти планування, організації, мотивації та контролю в різних сферах та в різних країнах. В журналі публікуються статті, що зосереджуються на існуючих та нових методах, техніках та підходах в області менеджменту. В ньому виходять концептуально нові, сучасні та інноваційні дослідження, включаючи теоретичні та емпіричні дослідницькі статті. Цільова аудиторія журналу включає дослідників, вчених, лекторів, студентів та практиків. Журнал виходить в Україні щоквартально.

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