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THE IMPACT OF PSYCHOLOGY ON MANAGERIAL ACTIVITY

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The material, exposed in this work, contains reflections about managerial and transpersonal psychology and their impact on managerial activity. **Keywords:** Managerial psychology; managerial activity; human psychic; transpersonal psychology; psychological culture.

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Introduction

In present-day conditions the function of a manager have a great importance / either in commercial societies having a productive nature, or in the institutions that have a social, budgetary, nature, etc.

The efficiency of the managers 'activity begins little: the ability to project consciously their own tendencies, to understand and to appreciate clearly others, to adopt suitable decisions for a concrete situation, etc. The manager must understand the nature of the managerial processes, economical, social, technical and technological as ones of the psychological processes.

Results and Debates

In order to be an influent manager, you must love and respect people before trying to lead them. As these persons will gain your confidence, they will change your behavior and attitude.

It isn't so easy to prove that you are caring about them. Your pleasant emotions, moments and your happy memories will come with these persons, but at the same time it could occur the most difficult, tragic and painful moments. Human beings are your joy, but at the same time your great responsibilities.

If you want to teach others and to become a powerful person, smile and always give and turn the other cheek. This is the way to behave with people. Thus, you will never learn who will be that person, between those of your position, that will make a change in your and others life. Opposite popular faith, it does not exist, such things as: a man or woman that get to a better life-level. Everybody need friends and friendship, encouragement and hope. People are powerful

when they work together and then they have results in five times greater when they communicate, work in group than they do it individually.

Managers that try to solve everything individually often are embarrassed.

Everyone needs a person, a friend in order to be sustained and helped. If you understand this thing, you can give others and help, thus their lives and even your own can change.

Once, you become to understand others and you trust them, they can really become personalities. In order to help people to become important you will not make a great effort. Another important characteristic for a manager is the fusion, the identification with the emotions in relationships with other persons.

You must not wait till your fuse will be destroyed in order to become conscious about the troubles and annoyances of people. Help others, be kind and they will have the same behavior.

The author Harper Lu writes: «People, in general, sec what they want or what they search for and they hear what they want to hear». If you have a positive attitude to others, and you act according to your believes, then you can have an influence on their lives. Everything depends and becomes on the way you think.

Your attitude upon others, it is one of the most important choices that you can make. If you think positively, then you can really have an influence on their lives.

A woman, being proximity to blast from Hirosima, became very ill and her hair fell. After praying in a saintly place, she passed through a religious and ecstasy state. After a period of 8 months her hair became to grow, and after 7 - 8 months her blood was in a normal state. Further it was elaborated in an instructive program, which was aimed at the graving of the resistance forces of the

human body. For the first time a same report was presented at the international congress from Minsk, which is concerning the medical problems, it took place after Cernobâl accident. That program was called «The increase of the bioobject's safe that a result of the change of the personality's psycho type».

The human psychic is directly linked with physiology. A normal psychic leads to the state when the physiological, organic and other processes changes.

This is a hidden and important potential, that after it turns to good, it may completely change the human body's possibilities in both times in life, and in professional ones too.

We live in the century when the human body stagnates in its development, but the brain began to evolve. Beginning with, 1982, when took place the planets' parade, the spectral structure of the planets' radiation of the solar system has changed suddenly. As a result of different manifestations of physiological states have appeared new illnesses that lead to negative results because of, traditional, cure. Human beings can contaminate through Water, because it possesses memory.

This was confirmed by the scientists of the High Technical School from Bauman Moscow after their researches. Water receives the information and it tears according to the radiation doze. Being thousands of kilometers far and using this water, in the body can develop symptoms of illnesses which caused by the radiation. To this problem there is only one solution, it is to increase the development level of the personal potential.

Changing the characteristics of personal energy, you will stand up to everything. According to datum of Institute Anohin, our brain is used only on 7 / 9%, but 90% of it remains unused.

Our consciousness has the property to destroy, and to reestablish. According to this property has born the visualization technique. You need to imagine the illness through concrete images, and then you need to fight surely with this opponent (illness). Not once and not twice, but permanently, many times per day, without stopping. The results are extraordinary: with the visualization's help the difficult illnesses could be fight: cancer, etc. This is due to the extraordinary paver of consciousness. Every ill person imagines personally the illness's image, and then destroys it imaginary. (That place where the cancer was located is associated with something very solid that after being carved with a chisel or a hammer will be destroyed).

The limits of the visualizations possibilities were jet established. It depends much on the patient, that is on their possibilities to believe in their own forces, desire

There is the doctor in everybody. If this doctor will wake rep, then others could sleep.

The positive factors in human's brain lead to liberty's joy, thus every person can use the most part of his or her abilities, can adapt quickly physically and mentally to every situation, and can have an accurately behavior both personally and socially. The ruling thoughts that a person have lead to searching certain things and avoiding others. If the reason of a person is determined by a certain group of factors, this will cause the behavior the motivation, the personality of this person.

The activity of the psychologist Vladimir Kucerenco is interesting, because of the fact that he can direct the patient's brain to receiving of the necessary waves. The essence of his method consists of: the brain, the owner of the situation, the leading of every brain's cell. If we get ill, it means that we ourselves let the illness to come.

But, if we will concentrate, imagine that we are young and strong, the illness will give up. The main medicine according Kucerenco's method, are dreams.

For instance, if you are obese, then you must think strongly that you have an ideal look (even you don't keep a diet). After a period of time you will lose weight.

The brain's activity can be ruled. Different emotional states – joy or fear – could be created by, yourselves. Mainly you need to understand what makes you happy and to understand mentally that situation.

Everybody has different imagination about the world. The visualization phenomena, is part of states modificated by consciousness. To visualize means to imagine an object, a scene, till this offers a strong feeling of reality.

Essentially, the visualization's capacity, according to psychologist Assagioli (1991), leads to the realization, a quicker realization, of that fact is visualized. «To sec» was established that wasn't a so easy fact.

If a person is not happy, then the world seems for him dark. The aim is not to change this image, but it is needed to complete it, to draw something new in it, to add olive color in the consciousness. An unhappy person cannot be healthy. The body can't be lied: it is impossible to cure somebody without changing his or her character.

The emotions make the life. If the emotional background will be changed, the illnesses will give up those who have ulcer are more nervous; those who have often fear emotions, suffer from kidney illness; the liver is characteristic for bad people.

The American physicist and the psychologist Edmund Iacobson investigated, and experimented in 1920 and proved that, when people imagined that they ran, their muscles contracted. Thus it was accepted the idea of ideomotor images, that further lots of services for sportsmen who used them before the real training. Also in 1920, the germane physicist H.Shults has developed a cure technique – autogenously training – that had as the main method the relaxing work, the autosuggestion and the visualization.

There are many subjective and objective factors that act upon manager's psychic. An objective factor will be mentioned, about its action many persons do not suppose. This factor is the moon's action.

If the moon can act on seas and oceans, it is not an astonished thin that it influences on human's body.

The statistics shout that, when the moon is full, there is grows of the num-

ber of carcraches, production accidents and conflicts. In this period the body's activity is at minimum, immunity is at lower level, there is the probability of making mistakes and deviations. This phase of moon is good for those who suffer from illnesses of cardio-vascular system. The scientists of the Medical Center from Meryland University (SUA) have analyzed more then 2 mln medical callings of «medical assistants» and had determined that in this period the number of strikes cords decreases with 6,5%.

The psychiatrists from Great Britain studied 1400 cases when people die consciously. The most of these cases were when it was a new moon. Most of people died in early spring and in early autumn. The most dangerous periods are when it is a new moon in autumn and in winter, and when it is a full moon in autumn and in spring. In these periods prevail, the depressions and the thoughts about failure.

When on the sky the moon is in growth phase appears a psychic tension. Many people become aggressive, less communicative and more nervous. It is clear that in this period it is not desirable to address to a manager with different proposals and requirements.

When the moon is in decrease phase, many illnesses cure easier.

The sun eclipse acts on physical state of the manager, but the moon eclipse – upon the psychic state.

The specialists of the calculation technique, TV device and radio argue that the technique repaired in this period (of a new moon) breaks often down.

As follow it will mentioned how, does the astral sign influence upon the manager's activity. It will be mentioned about the astrologer's researches Elena Mihailova.

Managers born under the Fire sig (Capricon, Leo and Sagittarius) have a very developed reaction. They devote themselves their activity. There is sun an inclination of depression and powerful energy at these persons, that deals to a instability of physical state. That's why they must not be exhausted. This type of managers recovers quicker – they do not have time to be ill. They react energetically to any illness that can start suddenly, sometimes plainly. They are impulsive, not so careful, they want momentary results. Sometimes they are ready to

take decisions firmly:»all the medicines» must be taken at once.

Those born under the Air sign (Gemini, Libra and Aquarius) take easily the life's problems: especially they like to communicate and to obtain a new information. This gets them excited, gives them a way to keep their brain in good conditions, and maintains it in a normal state. Contrary, this type of managers become, slower and devoted to themselves. Before starting the cure, they like to discuss the problem. From their point of view, firstly it is necessary to select as much possible information about the achievements of this domain. They prefer a scientific argument and firstly they think before following the cure. Sometimes they do not need to take medicines, because they get healthy while reading medical literature.

Managers born under the Earth sign (Aries, Taurus and Virgo) can work intensely and for a long time. They do not consider it monotonously. The instability, the necessity to react quicker and suddenly exhaust them considerably. The impossibility to plan their activity gets them irritated. The more they have such situations when they are retired, the most they will get ill, consuming themselves. They believe that their body must work as a clock mechanism.

Being ill they do to a professionalist or they follow the checked methods. This type of persons are trained in useful activities having practical results. The length and the work conditions are not so important for them – mainly have a great importance the results.

Those born under the Water sign (Cancer, Scorpio and, Pisces) have an increasing sensibility even at weak stimulus, but situations that make them stressed have a great importance for them. Whatever their occupation could be, they must have an emotional convenience. They must be prepared for every concrete situation, because they do not want to be disturbed while they work. They often suffer from illnesses caused by their own mood and that of others. Getting ill, a such type of manager a long period of time could neglect whatever symptom, even he or she assumes something. He is sure that he is ill, but he is liable to tolerate, waiting that the illness will give up itself. The decisive activity can be postponed to infinite till there will not be found a solution for the problem.

Sometimes the main encouragement for getting healthy is the good mood. Whatever your reaction for illnesses will be you do not like to get ill. Be attentive, the physical state is directly linked with psychical processes.

Conclusions:

- 1. The manager's personality must be appointed to a system, having professional limits, able to quarantee the success of the managerial's activity.
- 2. The manager must possess a high psychological culture that consists of some cognitive elements: self-cognition; and that of others, the ability to communicate and to lead his own behavior in order to create and maintain a psychological climate favorable for his staff.

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