

## Contents

Manitra A. Rakotoarisoa, Sangeeta Khorana, Badri Narayanan G. <b>Trade Liberalization – Labor Productivity Nexus: The Case of Sub Saharan Africa</b>	5
Bahaudin G. Mujtaba, Pedro F. Pellet, Jatuporn Sungkhawan <b>Understanding the Interconnectedness of International Trade Theories: A Case in Point of Cuba in Transition</b>	27
Oladayo Nathaniel Awojobi <b>Re-Assessing The Socioeconomic Effects Of The Boko Haram Conflict In A Qualitative Systematic Review</b>	42
SN Singh <b>Population Growths and Socio-Economic Development: An Analysis of Mettu Town of Ethiopia</b>	52
Rostam Saberifar, Uday Chatterjee, Gouri Sankar Bhunia <b>Measuring the Level of Satisfaction with Respect to the Quality of Services Provided by the Local Tourist Destination in Mashhad, Iran</b>	64
Meseret Meresa, Haftu Kidanemariam <b>Factors Determining the Success of Small and Medium Enterprises in Tigray region: the Case of selected town Hintalo Wejerat Wereda</b>	72
Shivani Arora <b>Customer Behaviour-Online Travel Industry in India</b>	90
Medani P. Bhandari <b>Mainstream Religious Domain in Nepal a Contradiction and Conflict of Indigenous Communities in Maintaining the Identity, Race, Gender and Class</b>	99
Kowo Solomon Akpoviroro, Akinbola Olufemi Amos, Akinriola Oladipupo Olalekan <b>Exploring the Link Between Competitive Strategies and Organizational Performance in Beverage Industry. (A case of Nestle PLC)</b>	116
Gayane Tovmasyan <b>Assessing Some Indicators Of Tourism Sustainability: Case Study From Armenia</b>	127
<b>Authors of the Issue</b>	137