





. 1.

$$= q_j + j + j \quad (2)$$

$$(J_j, J_j, J_j - \dots)$$

$$(j)$$

$$(j, j - \dots)$$

( )

$$( ) ( \dots )$$

( )  
 ( ).  
 : ( , ),  

$$= \sum q_j - j + \quad (3)$$

qj -

- [4], : ( j )  
 ( C/qj ),  
 - J j ) ; //
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**INFLUENCE OF INNOVATIONS ON COMPETITIVENESS AND ECONOMIC INDICATORS OF AVIATION INDUSTRIES ENTERPRISE**

V.B. Semenov, V.A. Tugolukov, V.O. Lekhovitser

*Quality, price and service are basic indexes of competitiveness Influence of innovations on the competitiveness of aviation techniques and economic indicators of enterprise is considered, as a result an income (as far as the increase of price), and also profitability of production, is increased, taking into account the attracted investments.*

**Keywords:** innovative activity; indexes of competitiveness; technical descriptions; cost price; volume of sales.