

ANNOTATION

Olexandr DZYUBLYUK

The regulative mechanism of currency policy in the period of crisis on financial markets

The basic aspects of regulative mechanism of currency policy are examined as a main instrument of the state in overcoming of consequences the financial crisis. The necessity of providing of exchange rate stability of national currency is grounded, and also application of restrictive measures of currency policy as necessary condition of normalization the situation at the financial market.

Bohdan LUTSIV, Olha ZASLAVSKA

Estimation of risks of the credit and investment activities of commercial banks

The credit risks of the credit and investment activities of domestic banks are analyses. The main types of investment banking risks are examined.

Zhanna DOVGAN'

Impact of foreign capital in banking financial stability

The scientifically-methodical approach is offered to grouping of countries European Union after the closeness of vectors of influence of foreign capital on the level of financial stability of the banking system. Negative influence of foreign bank capital is well-proved on financial stability of the banking system and development of Ukraine economy by confirmation of presence of cross-correlation connections.

Sofija LOBOZYNSKA

The economic analysis of banking system development in years of independence of Ukraine

The evolution of the banking system Ukraine is analysed. Special sings of each of the periods are characterised. The impact of macroeconomic environment on the banking business is revealed. The prospects of the domestic banking system in the future are outlined.

Pavlo SENYSHCH

The role of foreign bank investment in increasing the life of population in Ukraine

The importance and role of foreign investment in the growth of living standards in Ukraine are analysed in the post-crisis period. Motivational incentives entry of foreign capital in the banking system of Ukraine are elucidated. Quantitative characteristics of banks with foreign capital are considered. The directions of the impact of foreign bank investment in improving living standards in Ukraine are defined.

Orest KORENOVSKIJ

Theoretical basis of social and economic system of sustainable development of financial mechanisms formation

Theoretical and methodological aspects of formation of the financial mechanism are investigated to ensure transition for social and economic system to the principles of sustainable development. Specifics of financial mechanism in the context of sustainable development are analysed. The directions of financial mechanism development are defined.

Tamara HOVORUSKKO, Inna SYTNYK

Management money streams and providing of financial balance

The essence and process of providing of financial balance is considered by a management money streams with the purpose of reduction risk of bankruptcy. The directions of improving cash flow management are offered as a factor that creates the preconditions for its financial balance in the long run, prevent bankruptcy and economic growth.

Vitalina PEREVOZNJUK

Theoretical concept of financial resources of enterprises

Theoretical aspects are investigated of different scientists views as for the essence of "financial recourses of enterprises" are systematized.

Zoryana LOBODINA

Budget support of health protection: determinants of impact on human development

Determinants of budget support of health protection are grounded. National practice of financing the health sector is analysed. The basic problems of physical and financial access to care for people are founded out. Expedience and prospects of budget support of health protection are characterized.

Vitaliy PYSMENNJY

The problems of realization in Ukrainian practice the principles of local finance organization

On the legal and scientific approaches the problems of realization in practice of Ukraine the principles of local finance organization are analysed. The provisions of the European Charter of Local Government and laws of our state, which determine the mechanism of financial support for local government, are considered. The possibility an adaptation to Ukrainian practices a number of principles, which are used in foreign countries, is substantiated.

Volodymyr GUMENJUK

The financing of the projects to modernize resort economy on the bases of public-private partnership

The domestic conditions and foreign experience of financing the projects of immaterial production are analysed on the bases of public-private partnership. Factors of perfecting the public-private partnership mechanism that creates new financial opportunities to modernize resort economy are grounded.

Costjantyn FLISSAK

Economic diplomacy impact on settlement of external debt of the state

The questions of external debt in conditions of globalizing economy are devoted. The problems of separate components of external debt, state debt and debt with state guarantees are investigated. The current situation and potential opportunities of economic diplomacy in work with state debts are explored. Also there are recommendations for settlement of state external debt with economic diplomacy instruments.

Volodymyr MARTYNJUK, Olha BARANETSKA

The assessment of fiscal security of Ukraine

The dynamics of the basic indicators of fiscal security of Ukraine are analysed in pre-crisis and post-crisis periods. Integrated assessment of fiscal security is offered through iterative method.

Tetjana ZHELJUK

Removal of fiscal imbalance in the anti-crisis policy of the state

The areas of use of fiscal instruments are demarcated in the system to ensure balanced development of the national economy. The causes of horizontal, vertical and structural fiscal imbalances are singled out and analysed; the approaches to their leveling are suggested.

Taras MARSHALOK

Monitoring of shifting taxes in Ukraine

The process of shifting taxes in Ukraine, based on the construction of mathematical economic models, is analysed. The estimated models indicate reverse process shifting taxes. The need to reduce the rate of VAT is argued.

Halyna VASYLEVSKA, Robert LISOVSKIY, Norbert LAURISH

World practice of using fiscal instruments to ensuring positive economic dynamic

The international experience of using fiscal instruments to provide economic growth is analysed for its implementation in national tax practice for improving the mechanisms of preferential taxation in Ukraine.

Inna GUTSUL

Tax incentives of investment and foreign economic activity in the conditions of global economy

Need of stimulation of investments into economy as a whole and foreign economic activity of a particular is proved. The assessment of volumes and structure of foreign investments into economy of Ukraine during 2003–2011 is offered. Tools of a tax policy, directed on activation of investment activity in Ukraine, are analysed.

Natalija TKACHENKO

Management of insurance company as a guarantee of financial success

Basic approaches to the strategy of management of insurance company's personnel are offered. Specific features of different types of corporate culture of insurers are summarized and basic stages of planning the management of company's personnel are defined.

Olha KNEJSLER

Identify and graphic interpretation the structure of reinsurance market

The scientific and methodological approaches to identify the structure of reinsurance market are investigated. The institutional environment of reinsurance market is analysed and corporate structure is defined. Graphic interpretation of the market structure of partial segmentation position of its participants are presented.

Valentyna LEVCHENKO

Theoretical and pragmatic approaches to determination of insurer's competitiveness

The theoretical and pragmatic approaches to insurer competitiveness are examined and interdependence of formation factors of its competitiveness in the insurance market are proved.

Olha ABAKUMENKO

The evaluation of the dynamic stability of Ukrainian financial market

The dynamic stability of the financial market of Ukraine is evaluated. It is based on taking into account the adequate factors which characterize macroeconomic stability and productivity of real sector functioning – indicators of the condition of the payments balance and potential of households.

Viktorija NEBRAT

Theoretical aspects of state finances forming

The basic scientific aspects interpretations of state finances, which was formed in a world economic idea during XIX–XX sn., are analysed. The theoretical approaches to the determination of role of state finances in providing of economic development is offered.

Vira STOJAN

Evolution of the institute treasure: sources and development

The evolution of the state treasury is considered from inception to the modern day. Authorities of financial institutions in different historial periods are analysed.