

governmental coordination centre. Necessity of the reformatory administrative elite formation is grounded. The approaches and mechanisms of creation or strengthening of the motivation to social reforms are generalized. It is determined that control of social reforms should be based on the principles of standards presence, feedback, strategy correcting and Pareto principle. Importance of the institutional traps avoiding during reforms realization is shown by means of detecting of their formation signs and influences on their stabilization mechanisms.

Keywords: management of social reforms realization, organizational providing of reforms, personnel providing of reforms, motivation to reforms, control of reforms.

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