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**STRENGTHENING OF UKRAINE
IN THE SPHERE OF CARTOGRAPHY
(70 years anniversary of publishing house)**

The SSPE (State Scientific and Producing Enterprise) «Kartografia» (*Cartography*) has prepared for publication generally about 4,000 different types and cartographic products for 70 years of its activity. This number includes both one-leafed and many-leafed wall maps, educational and fundamental atlases, mapping equipment of encyclopedias etc.

Cartographic works created and prepared for publication in the enterprise, repeatedly praised awards at numerous international and national exhibitions, forums and conferences. It is particularly pleasant to note that three fundamental cartographic projects compiled, decorated and prepared for publication in the SSPE «Kartografia», won high state awards.

Cartographic works created at the enterprise became the face of the Ukrainian mapping in Ukraine and abroad long time ago. That happened with the assistance of an active policy of the SSPE «Kartografia» directed to the participation in numerous national and international cartographic exhibitions and scientific conferences. The products of the enterprise have been annually exhibited at the Frankfurt Book Fair since 1995. Maps, atlases, electronic publications of the SSPE «Kartografia» traditionally constitute the bulk of the national stand at international exhibitions of cartographic products which take place at the conferences of the International Cartographic Association in Durban (South Africa, 2003), A Coruña (Spain, 2005), Moscow (Russia, 2007), Santiago (Chile, 2009), Paris (France, 2011), Dresden (Germany, 2013). The electronic textbook «Physical Geography of Ukraine. 8th grade», made by the SSPE «Kartografia», won the second place in the category «digital products» at the latest exhibition of such a kind in Dresden (August 25–30, 2013).

During its 70-year-long activity the company made a significant contribution to the development of Ukrainian cartography. In addition to creating and publishing many cartographic products, their presentation to the international and domestic public, it is also the training of highly qualified specialists for the sphere of mapping for needs of the economy, education and science etc.