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$$Y_j = \sum_{i=1}^{7} b_i \times \frac{a_{ij} - (a_{\,i} - 1/2 \times T_i)}{\left| a_{ij} - (a_{\,i} - 1/2 \times T_i) \right|},$$
(3)

Y_j –   j-

;

j –   ;

i –   ;

b_i –   i-   ;

a_{ij} –   i-   j-

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$$b_i = \frac{a_{\,i}}{\displaystyle\sum_{i=1}^{7} a_{\,i}}.$$
(4)

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The aim of the research is the analysis and regulation of the level of potential management personnel, and the degree of its conformity to the requirements of the labour market, the definition of competitiveness of managerial employees and ways to improve it.

Keywords: competition, competitiveness, potential management personnel, the level of competitiveness