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The problems of waste management are under consideration. The factors influencing on the recycling of production waste, construction and dismantling have been detected in order to reduce waste and to increase the share of secondary material resources involved in economic turnover.

**Keywords:** production, construction and dismantling waste, factors, infrastructure, investments.

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The article reveals the evolution and essence of the concept of investment attractiveness, as well as submitted by the author's designation of the studied concepts. The main theoretical provisions, which will help the investor with the adoption of a sensible investment decision.

**Keywords:** investment, investment attractiveness of the enterprise, investor.

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