

EDITOR'S PAGE

Viktor ANDRUSHCHENKO

CONSTITUTIONAL PROCESS IN EDUCATION SECTOR: STRATEGIC DECISION 5

Summary: it has been analyzed the constitutional process of pedagogical space of Europe that adumbrates acceptance of the strategic document – Pedagogical constitution of Europe. It has been emphasized the significance and role of spiritual and axiological platform creation for forming of XXI century new teacher of united Europe.

Key words: person, education, constitution, order, norms and values.

CURRENT PROBLEM

Yurii VITRENKO

EDUCATION OF UKRAINE IN NATIONAL ACCOUNT SYSTEM 9

Key words: educational activity, National Account System (NAS); basic economic classifications; educational product (educational service).

The education activity is considered as one of 21 types of economic activity, classified by National Account System (NAS), it is argued that nowadays working out and implementation of reforms must be implemented with necessary taking into consideration of National Account System conceptual foundations.

OUR CONGRATULATIONS WITH ANNIVERSARY

Valentin MOLODICHENKO

TO THE 90-TH ANNIVERSARY OF MELITOPOL STATE PADAGOGICAL UNIVERSITY NAMED AFTER BOGDAN KHMELNITSKY 23

The article is dedicated to the history of creation and modern fields of concern of Melitopol State Padagogical University named after Bogdan Khmelnytsky. It has been emphasized in particular that European and world space integration, European level of quality and availability of education, spiritual orientation and democratization of education, development of society based on the new information are the priority lines of activity of the university.

Key words: МДПУ имени Б. Хмельницкого, человекомерность, образование на протяжении жизни, научная школа.

Mariya LAPENOK

SEVASTOPOL MUNICIPAL UNIVERSITY OF HUMANITIES: PERSPECTIVES OF EDUCATIONAL AND SCIENTIFIC WORK 30

In the article the perspectives of development of educational and scientific activity of Sevastopol Municipal University of Humanities as an educational regional center, its international scientific-methodical cooperation with higher education institutions of humanities are set.

Key words: humanitarian development, continuous education, the perspectives of development of educational and scientific activity, innovation, integration of science and practice, regional educational center, international scientific-methodical cooperation.

PHILOSOPHY OF EDUCATION OF XXI CENTURY: THE SEARCH OF PRIORITIES

Kostyantun KORSAK, Yuriy KORSAK

THE GLOBAL FUTURE OF MANKIND IN THE CONTEXT OF HIGHER EDUCATION DEVELOPMENT 35

The global present and the future on the basis of the newest scientific achievements, taking into account that can be discovered and used over the long term is considered. We consider this approach to be the most effective among the others as it has features of the real foresight. It affords ground to offer creation of XXI century noophilosophy as means of forming ability for mankind to become wise with no losses from global cataclysms.

Key words: philosophy, noophilosophy, survival of mankind, foresight, nootechnologies, noosociety, XXI century higher education

Mykola NABOK

PHILOSOPHICAL FOUNDATIONS OF THE EFFECTIVENESS OF EDUCATION 42

The article is dedicated to research of philosophical foundations of the efficiency of education management as an important component of social control theory in its historical context. It has been generalized scientific views on the interaction between subject and object management during evolution. It has been found out multicriteriality and multidimensional concept of efficiency. It has been characterized the influence of new challenges for state management in the context of an unstable Ukrainian society. It has been proved the necessity of improving the efficiency of state management with education in a globalized world. It has been determined the interrelation between efficiency and management quality concepts along with dependence of changing of system efficiency by changing its elements or structures quality.

Key words: philosophical foundations, management, efficiency, quality, education.

TIME OF REFORMATION: METHODOLOGY AND METHODICS OF THE PROCESS OF EDUCATION

Volodymyr LUGOVOJ, Svitlana KALASHNIKOVA, Zhanetta TALANOVA

PROFESSIONAL DEVELOPMENT FOR MANAGERS OF HIGHER EDUCATIONAL INSTITUTIONS OF UKRAINE: CHALLENGES AND PERSPECTIVES 51

It has been considered in the article the problem of professionalization of higher education administration in order to increase the effectiveness of management activity on the ground of the implementation analysis of the Bologna Process in Europe and Ukraine, events of European Commission, in particular «Tempus» program and «Tuning» project, papers of the foreign and national experts of higher education reform, leading European practice and experience of advanced vocational training of higher educational institutions managers Pilot program execution in April-May 2013. It has been determined and proved the ways, principles and prospects of national model building of higher educational institutions competitive leaders' professional development in the context of creation of higher education and researches European spaces.

Key words: higher education institution (higher educational institution), head of higher educational institution, leadership in higher education, professional development, professionalization of higher education administration, management activity effectiveness, higher education and researches European spaces.

William KOVALENKO

THE TRAGEDY OF «NAKED MIND» IN HIGHER PROFESSIONAL EDUCATION SPHERE: REASONS, CONSEQUENCES AND COURSES OF OVERCOMING 60

The article deals with two paradigms concerning interpretation of the intellect essence. Natural and scientific mono modal paradigm defines the intellect essence only as psychological category. Synergetic multimodal paradigm defines the intellect and comprehension essence

based upon interdisciplinary, multi paradigmatic positions of those sciences related to the intellect professionalizing it with own paradigms.

Key words: professional intellect, comprehension, natural and scientific paradigm, synergetic paradigm, conceptualization

EDUCATION AND UPBRINGING PROCESSES HUMANIZATION

Olesia SMOLINSKA

DEFINITION OF OBJECTIVES IN THE CULTURAL AND EDUCATIONAL SPACE OF PEDAGOGICAL UNIVERSITIES 68

The article deals with two types of university pedagogical education purposes, oriented to the quality of future professional life of graduates. The purposes of the individual intellectual development and the formation of career orientation can be realized both independently and jointly, but due to the pedagogical education the second direction often transfers into non-declared purposes category or even is leveled because of current cultural and educational orientations and socioeconomic condition of the branch.

Key words: purpose, purposefulness, university pedagogical education, cultural and educational space, mission of the university.

Svitlana GANABA

THE INNOVATIVE POTENTIAL OF TRADITIONS AS THE ASPECT OF EDUCATION 74

The article is dedicated to the innovative nature of tradition. It is said that we need traditions to support the stability of society. Despite, the new opportunities of development are accumulated in them. The traditions are useful for vitality of society. The author pays attention on positive and negative features of coexistence of traditions and innovations. It is also stressed that native traditions of education push this progress to develop the innovative potential.

Key words: traditions, education, innovations, potential.

Olena VARETSKA

THE DEVELOPMENT OF PRIMARY SCHOOL TEACHER SOCIAL COMPETENCE BY MEANS OF ECONOMIC EDUCATION..... 82

The need of the economical competence development as a social segment has been proved in the article, the possibilities of the development of the elementary school teacher's social competence by means of the economical education in the postgraduate process has been researched in it.

Key words: social competence of personality, economic competence, system of postgraduate pedagogical education, elementary school teacher.

EXPERIENCE FROM ABROAD

Alina SBRUIEVA

THE INTERNATIONALIZATION OF HIGHER EDUCATION: EUROPEAN UNION COMPLEX STRATEGY PRIORITIES 89

The article deals with the following: the essence of the concept of «internationalization of higher education» is determined; the core priorities, essential foundations and ways of the implementation of the comprehensive EU Strategy of the higher education internationalization (European higher education in the world, 2013) are characterized; the key tasks of the development of national strategy of internationalization of Ukrainian higher education are identified.

Key words: internationalization, higher education, strategy, European Union.

Anatolii POKHRESTNYK

THE PHILOSOPHY AND EDUCATIONAL ANALYSIS OF THE NEWEST CHANGES OF SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE DEVELOPED STATES OF THE WORLD 96

The newest evolution of education systems of the leading countries is researched. It is proved, that gradual construction of the general higher education at the expense of creation of non-university higher schools with «B» type diplomas and mainly the semi-higher vocational education with creation of special institutions takes place at them. They have short programs, closely cooperate with employers and give trades which are appreciated on a modern labour market.

Key words: higher education, semi-higher education, post-secondary vocational institutions, knowledge society labour market.

Sergej KURBATOV

MODELS OF UNIVERSITY EDUCATION OF THE XXI CENTURY IN THE RETROSPECT OF MAIN INTERNATIONAL UNIVERSITY RANKINGS 103

The article deals with the opportunity for ideal models generation of university education relying on the criteria and indicators of authoritative international university rankings. So, Shanghainese ranking legitimates scientific research model of university, Times and QS rankings – status and marketing model and RWWU – model of virtual representation of university.

Key words: model of university, university rankings, criteria and indicators of university rankings.

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