HEAD EDITOR PAGE Viktor ANDRUSHCHENKO

The "New Ukrainian School" project focuses on strengthening the role of practice in the system of scientific and educational activities. And this is reasonable. The practical need, as former classics emphasized, drives science forward more powerfully than dozens of universities. The latter is fully relevant to education as well. The main purpose of education is to prepare a person for practical life in a real society. This process becomes most effective when it (education) unfolds in accordance with the requirements of life, method of production, lifestyle, that is, taking into account the requirements of public practice. Unfortunately, education is often disconnected from practice, becoming scholastic, and not vital. Such education gives the society and a person nothing but the fluctuation of fruitless ideas. Qualitative education is based on considering the requirements of practice, real life. The optimization of the relationship between education and practice is precisely the task at which our primary educational research needs to be concentrated.

Keywords: person, education, culture, practice.

URGENT PROBLEM Yurii BOBALO

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The main foundations of the higher education internal quality assurance system, developed in Lviv Polytechnic National University are formulated in the article. The internal quality assurance system is presented as the function of main procedures and processes that are realized in the university. The set of informative parameters of higher education quality function is provided and the managerial influences based on evaluation and analyses of such parameters are formulated. The proposed system of internal quality assurance can provide essential exaltation in problem solution of the education quality of specialists in higher educational institutions.

Keywords: higher education quality, higher education internal quality assurance system, higher educational institutions.

EDUCATION PHILOSOPHY OF THE XXI CENTURI: SEARCH FOR PRIORITIES Alexandra RUBANETS

The article deals with cognitive technologies and cognitive technologies in education. Cognitive technologies in education are revealed as intellectual technologies and as educational technologies. Cognitive technologies in education reveal the peculiarities of the implementation of cognitive processes in the educational environment. Cognitive technologies reveal the peculiarities of the functioning of a holistic complex human system. Educational environment has its own peculiarities of the implementation of cognitive processes in education, education, decision-making, cognitive development of personality. At the same time, the educational environment involves cognitive processes, communicative processes, interactive interaction, polylogue development and team work. Modern cognitive technologies in education also take into account the transfer of cognitive interactions in these areas in the information environment. A new approach to cognitive technologies in education is being

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developed, based on the disclosure of cognitive technologies as an intermediary between games of the mind, cognitive processes in the field of intelligence, the cognitive system of man, their successful implementation in the octane processes. In spite of this, cognitive technologies in education make it possible to master the implementation of cognitive processes in a professional environment – military, managerial, business, social, cultural sphere and others.

Keywords: cognitive technologies, cognitive technologies in education, cognitive development, cognitive processes (educational, professional etc.).

Valentyn VERYOVKIN

The need for understanding of such a phenomenon as the displaced universities of Ukraine is due to many reasons: 1) a hybrid war, unprecedented in the twenty-first century, which caused the phenomenon of displaced or "divided" universities; 2) increase in the number of social conflicts in Ukraine if to compare with the time of social stability, consensus and harmony; 3) the intensification and globalization of conflicts and the need to improve the theory and practice of conflict management. The main problems faced by displaced universities include: 1) the imperfection of the legal framework; 2) unequal opportunities of the displaced and nondisplaced institutions of higher education taking into account the high competitiveness in the sphere of educational services; 3) insufficient financial and human resources to ensure the viability and proper functioning; 4) domestic and psychological problems of integration and social adaptation of students and lecturers.

We consider it reasonable to develop the conceptual model for the reintegration of displaced universities, which will become our further topic of research.

Keywords: educational policy, hybrid war, displaced universities, reintegration, conflict, transformation of conflict.

INNOVATIVE SCIENCE AND MODERN EDUCATION Anatoliy POHRESNYK

The increase in number of contradictory global phenomena and the development of technological progress immeasurably complicate the activities of higher schools on the planet. Ukraine has to tackle the complex aggression of Russia along with solving the problems of finding its place in the political and economic structure of the world. The article considers the role of new terms and concepts in planning and implementing changes in the educational and scientific complex of Ukraine. It is indicated to the specificity of the foreign audit of its activities, the need to use completely new concepts and terms (such as communicology, noocommunicology, noosciences, nootechnologies, etc.) which we consider necessary for the success of higher education development projects and research in Ukraine.

Keywords: higher education, educational-scientific complex, information and technological revolution, communicology, noosciences, noocommunicology.

PERIOD OF CHANGE: EDUCATION PROCESS METHODOLOGY AND METHOD Iryna STEPANENKO, Mariia DEBYCH

FOREIGN STUDENTS' STUDY IN UKRAINE: STATE, CHALLENGES,

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how to attract foreign students to study. Problems have been revealed (a large number of services and documents regulating the training of foreign students, insufficient strategic planning of the development of higher education and its internationalization, lack of information, marketing and advertising support for the recruiting of foreign students) and their solutions to attract foreign students to study in Ukrainian higher education institutions have been proposed.

Keywords: foreign students, international students, internationalization of higher education, normative-legal base, strategy of higher education internationalization.

Galyna KOZLAKOVA, Tetiana SAYENKO

Summary. Some actual problems of competence approach using in ecological education for students in technical universities are shown in this article. As effective training method used one week training for study one or two items with the corresponding alternating lectures, practical laboratory, independent studies.

Keywords: ecological education, engineering students, technical university, competence approach.

HUMANIZATION OF EDUCATION AND TRAINING Tamara SERHIIENKO

The purpose of the article is to find out the scientific and theoretical foundations of the formation of communicative skills in Ukrainian in foreign students of medical universities and the definition of the paradigm of basic concepts of the studied issues. The theoretical and empirical research methods were used to perform the work. It is established that the mentioned problem should be considered in the context of scientific achievements of psychology, pedagogy and linguodidactics, which are the theoretical and theoretical basis of work. Different scientific positions regarding the understanding of the concepts of the classical pedagogical triad "knowledge, skills and abilities" are differentiated. The characteristics of typical situations of professionally oriented medical speech presented in the Ukrainian scientific literature are analyzed. The results of the study can be used in the practice of teaching Ukrainian as a foreign language and for creating methodological support. Prospects for the study are the development of technology for the formation of professional medical communication skills in foreign students.

Keywords: professional medical communication, skills, communicative skills, Ukrainian language, foreign students.

Olha LYSAK

The article discusses the need to create proper awareness level of participation in the programs of academic mobility. In recent years, academic mobility has become commonplace, at the same time there is a need to create favorable conditions for promoting it. First of all, it is important to note that the outward academic mobility is the process when students of higher educational establishments of one country go to study in another country. Incoming mobility is the opposite process, when foreign students come to a country in order to study. The presence of a developed system of informing potentially mobile students about the opportunities of participation in programs of academic mobility is a key component of promoting student academic



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mobility. It is important to create a multilevel system of information to reach the maximum number of participants. It is proved that the lack of timely information on grant / scholarship programs is one of the major obstacles to increasing the number of mobile students. Were illustrated the methods of raising awareness of students about the opportunities of studying abroad. Carried out practical work has shown that it is advisable to create a separate page in the university website, in some cases it is necessary to have a separate site that would cover all the options of study abroad. Teaching staff also should not stand aside and demonstrate the benefits of participation in mobility programs, grant programs and exchange programs.

Keywords: academic mobility; awareness; credit mobility; incoming/outgoing academic mobility; student marketing.

FOREIGN EXPERIENCE Sergiy KURBATOV

The paper is devoted to the processes of student involvement in functioning of quality assurance processes in the context of creation of European Higher Education Area (EHEA), the key principle of which is student-centered learning. Student, as a main recipient of educational services, is a central figure of educational process. That is why, their involvement in processes of internal and external quality assurance currently becomes a mainstream of educational policies. It is reflected in international documents, like Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG), which was approved by the Ministerial Conference in Yerevan in 2015. As a main mechanism of student involvement in the systems of quality assurance at institutional level we identify its mandatory presence among the members of national agencies for higher education quality assurance and other institutions of this type.

Keywords: students, student-centered learning, quality of higher education, internal and external quality assurance, European Higher Education Area, quality assurance agencies

Olena KORSAK

The reasons of expanding the goals of studying educational systems and measuring the quality of their activities far beyond the national boundaries are explored. The main features of the evolution of comparative pedagogical researches and the simultaneous testing (PIRLS, TIMSS and PISA) of students from many countries of the world are described. The main focus is on PISA measurements, in particular, the ability to read, understand and use texts, as well as a integrated measuring «readiness of the15-year-old students for life-XXI». Achievements and defects of existing PISA tasks for measuring creativity and innovative thinking are also mentioned. It is proved that the most useful and promising part is the participation of Ukrainian students in PISA testing.

Keywords: compulsory education, pedagogical assessment, national exams, international testing, comparison of tests PIRLS, TIMSS and PISA, utility of PISA.